



## Corporate Membership Programs

### Corporate Premium Program

- Annual membership for 5 or more employees at 20% off regular membership fee
- 10 free monthly programs per member valued at \$35 each
- 10% off special programs (e.g., chapter-sponsored professional training programs)
- Transferable membership: if an employee leaves the company during the year, the membership may be transferred to another employee for the remainder of the year
- Free job postings
- Your Company logo on our website for a year

**Regular price (5 members):** \$3415.00  
**Corporate Premium Program price:** \$1675.00  
**SAVINGS:** \$1740.00!

### Corporate Plus Program

- Annual membership for 3 or more employees at 20% off regular membership fee
- 6 free monthly programs per member valued at \$35 each
- 10% off special programs (e.g., chapter-sponsored professional training programs)
- Transferable membership: if an employee leaves the company during the year, the membership may be transferred to another employee for the remainder of the year
- Free job postings
- Your Company logo on our website for six months

**Regular price (3 members):** \$945.00  
**Corporate Premium Program price:** \$750.00  
**SAVINGS:** \$195.00!

### Corporate Mini Program

- Annual membership for 3 or more employees at 5% off regular membership fee
- One free monthly program per member valued at \$35
- 10% off special programs (e.g., chapter-sponsored workshops)
- Transferable membership: if an employee leaves the company during the year the membership may be transferred to another employee for the remainder of the year
- Free job postings

**Regular price (3 members):** \$420.00  
**Corporate Mini Program price:** \$300.00  
**SAVINGS:** \$120.00!

## Benefits

### Professional Development

From novice practitioners to seasoned professionals, our monthly programs, professional development workshops, communities of practice and Special Interest Groups keep members abreast of the latest trends and best practices in the training industry.

### Continuing Education

Our monthly programs and workshops focus on current topics in workplace learning.

#### Recent Programs include:

- Emerging Technology: Wikis, e-Learning, podcasting and more
- Coaching and Leadership
- Informal Learning
- Linking learning and performance to organizational strategy
- Talent Management

### Best Practices

Share and learn best practices in learning and workplace performance by accessing our online community and by participating in programs and workshops.

### Networking

Networking with professionals in our community provides a rich resource for knowledge sharing and talent acquisition.

### Corporate Visibility

Attendees from your organization represent your company's commitment to the Bay Area learning and performance industry. Their involvement builds awareness of your company as a workplace learning leader.

### Community Outreach

Our Community Outreach Program (COP) provides training services to local non-profit agencies, while participating Chapter members build skills and training expertise. COP participation is a great way to develop skills, network, and support agencies that are dedicated to helping those in need.

#### For more information, email:

[Membership@ASTDGoldenGate.org](mailto:Membership@ASTDGoldenGate.org)

To join, visit [www.astdgoldengate.org](http://www.astdgoldengate.org) and click on "Join our Chapter"